

**108th Kentucky Veterinary
Medical Association Annual
Meeting & 46th Mid-America
Veterinary Conference**

October 4-6, 2019

**The Galt House,
Louisville, KY**

**KENTUCKY
DERBY
MUSEUM**



BARBARO

April 29, 2003 - January 29, 2007





Dear Exhibitors,

Thank you for supporting the Kentucky Veterinary Medical Association (KVMA). Without you, the KVMA would not be able to meet our mission to promote, protect and improve the veterinary profession in Kentucky. The 108th Annual KVMA meeting and 46th Mid-America Veterinary Conference will be held October 4-6, 2019 at the Galt House Hotel in downtown Louisville, Kentucky.

We have a full weekend of CE with wonderful speakers in the tracts of Small Animal, Equine, Food Animal, Practice Management and our ever-popular Technician Program. This year exotic animal lectures have been added to the Saturday afternoon session. Jay McChord is our keynote speaker on Friday. He will discuss today's multigenerational workplace with emphasis on leadership and communication. We are fortunate to have him speak for two additional hours during the wellness session after lunch on Friday. On Saturday at lunchtime we will have our 108th Annual Business Meeting in which we will present our annual awards and our KVMA Animal Hall of Fame awards.

I am personally excited about the Saturday evening dinner and exhibits at the Kentucky Derby Museum at Churchill Downs. Every day is a derby day at the Kentucky Derby Museum. The Kentucky Derby is such a big part of thoroughbred horse racing and the museum offers much to learn regarding the "Run for the Roses."

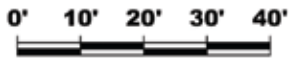
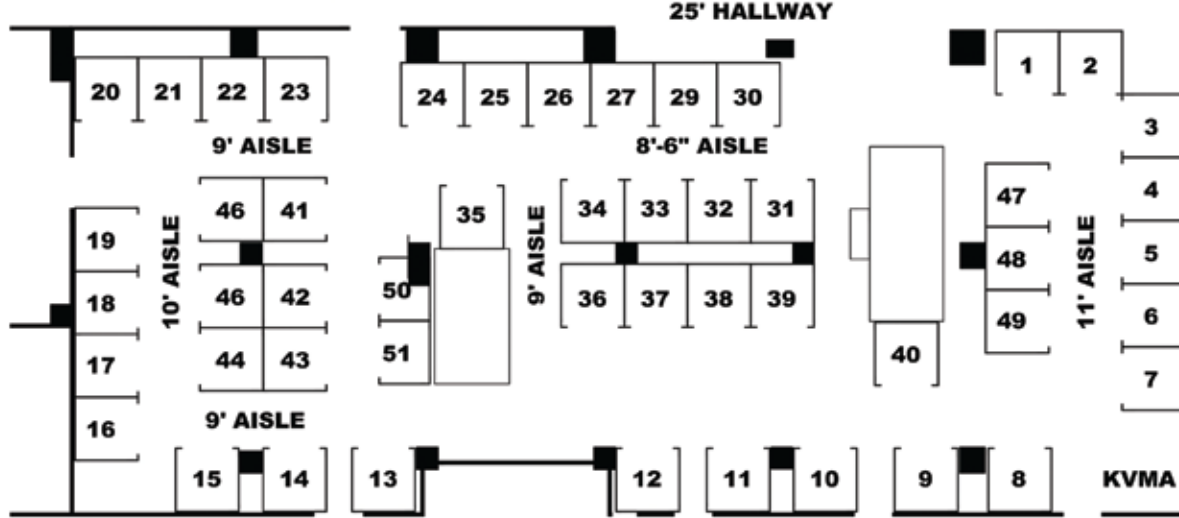
The exhibit hall will be in the same location as previous years but there will be a few changes. On Friday the hall will open at 10 am instead of noon. The food and drinks will be placed in corners of the room to encourage mingling among exhibitors and participants. Lastly, on Friday late afternoon a social time with cocktails and hors d'oeuvres will be in the exhibit hall.

We appreciate the support our industry partners provide us at the MAVC and throughout the year. Hope to see all of you in Louisville this fall.

Sincerely

Bonnie Barr, VMD DACVIM

Exhibition Hall Floorplan and Meeting Rooms - Galt House Suite Tower, Louisville, KY



Booths are 10' x 10'.



Galt House - 2nd Floor



Galt House - 3rd Floor

Exhibitor Information

● Exhibit Dates

October 4-6, 2019. There are no exhibits on Sunday, October 6.

● Facility

The convention will be held at The Galt House Suite Tower in Louisville, Kentucky. A block of rooms has been held in the Association's name. Hotel reservations can be made by contacting the hotel directly at (502) 589-5200 or go to the KVMA website at www.kvma.org and click on 108th KVMA Annual Meeting/ 46th Mid-America Veterinary Conference Information or access at: <https://book.passkey.com/go/KVMA2019>

● Booth Costs

\$800 for a single booth. \$1500 for a double booth.

● Reservations

To reserve your booth(s), you must submit an Official Application Form accompanied by your company check or credit card information for a nonrefundable minimum of 50% of total price of requested space.

● Booth Payment

Mail applications to: Kentucky Veterinary Medical Association (KVMA), PO BOX 4067, Frankfort, KY 40604-4067. If you have questions, you may contact Louise Cook with KVMA at (800) 552-5862 or email: info@kvma.com.

● Exhibit Booths

Standard size booths are 10 ft. deep by 10 ft. wide. Booths include the following at no extra cost: drapery - 8ft. backdrop with 3 ft. divider, identification sign indicating company name, one 6 ft. draped table, two chairs and a wastebasket. Electrical outlet is available and can be ordered directly from the Galt House by submitting the Galt House Exhibit Booth Order Form 2019. The exhibit hall is carpeted. All other furnishings, equipment, etc., shall be provided by the Exhibitor at his/her expense, with arrangements made through A. G. Exhibitions. In order to be recognized in the Annual Meeting Program, contract and fee are due no later than July 1, 2019.

● Use Of Booths

All exhibits and demonstrations must be confined to the exhibit booth. No exhibitor shall assign, sublet, or share the whole or any part of the assigned booth space. Exhibitors are encouraged to cooperate in closing of exhibits and clearing of Exhibit Hall when requested.

● Time Schedule

Setup Friday, October 4, 7 AM - 10 AM - Exhibit Hours: Friday, October 4, 10 AM - 5:30 PM, Lunch at noon with Keynote Speaker.

Saturday, October 5, 9:00 AM - 5 PM

Saturday evening: "Where every day is Derby Day" - Kentucky Derby Museum, Dinner, Socializing, tour the museum and watch The Greatest Race - 6:30 - 9:30

Sunday, October 6 - No exhibits. Dismantling Saturday evening after 5 PM and Sunday morning.

● Registration

Exhibitor badges will be provided for each company representative and may be picked up at the main registration desk. Badges are required for admittance to exhibit area.

● Security

Security will be provided in the Exhibit Hall at no additional cost to Exhibitors. The KVMA assumes no liability whatsoever for material in exhibitors' booths.

● Special Events

Friday: Lunch at noon with Keynote Speaker. Saturday: KVMA Luncheon at noon in Grand Ballroom C. (Lunch tickets are available to purchase and must be pre-registered for on the registration form.) Saturday afternoon: KVMA Foundation Live Auction will be held during the afternoon breaks in the Exhibit Hall. Saturday evening: "Where every day is Derby Day" - Kentucky Derby Museum. See details above in Time Schedule. Pre-registration required on the registration form.

Each morning a continental breakfast will be served at 7AM that exhibitors are welcome to attend. Morning and afternoon refreshments breaks are located in the Exhibit Hall and are open to Exhibitors. Exhibitors are welcome to attend any scientific sessions. The KVMA would like to invite all Exhibitors to participate in the Silent Auction. If your company would like to provide an item to have at your booth for the silent auction, please have your representative contact the KVMA office regarding the item. All proceeds from the Silent Auction will go to the KVMA Foundation to help support their work to improve the lives of animals and people through education.

● **Consent to Use Photographic Images**

Registration and attendance at the KVMA Annual Conference and other activities constitutes an agreement by the registrant to KVMA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videos, electronic reproductions, marketing efforts and materials, and audiotapes of such events and activities.

Service Contractor

A. G. Exhibitions will warehouse and transfer all exhibits directed to them in and out of the exhibit area. All correspondence and phone calls should be directed to Andy Garrett, (502) 664-2131 or at the address below. Exhibitor equipment is not covered by A. G. Exhibitions' insurance. If insurance is desired, it must be secured by the exhibitor. Local pickup and delivery service will be available. All services will be provided at prevailing rates.

Shipping Instructions: All shipments should be prepaid and marked as follows:

Exhibitor's Name

Booth Number

A. G. Exhibitions

642 Barret Ave.

Louisville, KY 40204

For: 2019 Mid-America Veterinary Conference and/or 2019 KVMA Conference

PLEASE DO NOT SHIP DIRECTLY TO THE GALT HOUSE. The hotel does not have facilities to handle or store exhibits prior to the conference.

Any special services such as rental of furniture, signs or carpentry work and freight may be secured from our exhibit contractor, A. G. Exhibitions. Exhibitor packets with all requisition forms for services will be sent to each exhibitor by our exhibit contractor about August 1, 2019. All details should be arranged early to minimize confusion and charges for overtime labor.

● **Electrical Service**

Please note that electrical outlet is NOT provided and will need to be pre-ordered by submitting the Galt House Exhibit Booth Order Form 2019.

● **Official Program**

Names of exhibitors who reserve space by July 1, 2019 will be listed in the official program. Exhibitors registering after July 1, 2019 will be listed in the Kentucky Veterinary News prior to the meeting.

● **Security**

Around the clock security will be employed throughout the Conference.

● **Exhibitor Regulations**

Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors Association. Any undignified solicitation on the part of an exhibitor shall be promptly reported. The KVMA reserves the right to close any exhibit which conducts its solicitation in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

Business Opportunities

- Exhibit Hall features and other opportunities for exhibitor interaction
- Exhibitor friendly schedule
- Free continental breakfasts available each morning
- Lunch on Saturday will be available in the Galt House
- Morning and afternoon refreshment breaks for attendees in the Exhibit Hall
- Saturday night "Where every day is Derby Day" - Kentucky Derby Museum. A good time to socialize.

KVMA Sponsorship Programs

The Kentucky Veterinary Medical Association has instituted the Platinum, Gold, Silver and Bronze Sponsorship Programs and wants you to be aware of how this special status will provide your company with the most positive benefits, both tangible and intangible. As you review the benefit packages, you will see that by becoming a platinum, gold, silver or bronze sponsor your company will enjoy prime visibility to the KVMA members throughout the year.

The KVMA values the positive relationship it holds with exhibitors, and will strive to heighten the awareness of our members to your products and services at every opportunity. Our goal is to promote your involvement with the KVMA to your greatest advantage.

The sponsorship proceeds will be used to fund the annual Mid-America Veterinary Conference. Should a sponsor wish, the funds could be directed to a specific speaker, program, or function. If not, the funds will go into the general operating budget of the Annual Conference. Requests will be made annually to renew Sponsorships. We encourage you to become a part of this program.

● **NEW! PLATINUM SPONSORSHIP BENEFITS** Minimum donation: \$5,000

1. Exclusive benefit! One Exhibitor Booth included (10'x10') at the Mid-America Conference- value \$800.00.
2. Proud supporter of the KVMA with our company logo on KVMA E-news, and communication sent to membership.
3. Sponsored speakers: Your company spokesperson will have 5 minutes at the beginning of the lecture to speak about your company and introduce the speaker.
4. Your company banner will be displayed, you will provide your own banner.
5. A 1/2 page advertisement in each issue of KVMA's quarterly newsletter for one year.*
6. Special sign for company's booth at Mid-America Conference designating sponsorship status.
7. Recognition in the Mid-America Veterinary Conference registration booklet, proceedings book & KVMA website.

● **GOLD SPONSORSHIP BENEFITS** Minimum donation: \$3,000

1. A 1/2 page advertisement in each issue of KVMA's quarterly newsletter for one year.*
2. Proud supporter of the KVMA with our company logo on KVMA E-news, and communication sent to membership.
3. Special sign for company's booth at Mid-America Conference designating sponsorship status.
4. Recognition in the Mid-America Veterinary Conference registration booklet, proceedings book & KVMA website.

● **SILVER SPONSORSHIP BENEFITS** Minimum donation: \$2,000

1. A 1/4 page advertisement in each issue of KVMA's quarterly newsletter for one year.*
2. Special sign for company's booth at Mid-America Conference designating sponsorship status

● **BRONZE SPONSORSHIP BENEFITS** Minimum donation: \$1,000

1. An 1/8 page advertisement in each issue of KVMA's quarterly newsletter for one year.*
2. Special sign for company's booth at Mid-America Conference designating sponsorship status.
3. Recognition in the Mid-America Veterinary Conference registration booklet, proceedings book & KVMA website.

● **CORPORATE SPONSORSHIP BENEFITS** Minimum donation: \$500

1. Special sign for company's booth at Mid-America Conference designating sponsorship status.
2. Recognition in the Mid-America Veterinary Conference registration booklet, proceedings book & KVMA website.

*Ad Information: Advertiser is to furnish digital advertisement in the form of a JPG, PDF, EPS or TIFF file by January 15, May 15, August 15 and November 15. Half page: 7" wide X 4.5" deep. Eighth page: 3.25" wide X 2.25" deep.

NAME _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
TELEPHONE _____ FAX _____
E-MAIL _____

Yes, I would like to participate in the KVMA Sponsorship Program. Level: _____

VISA Master Card AMEX Number: _____
Security Code _____ Exp. Date ____ / ____

Signature of Card Holder: _____

ENCLOSED IS OUR CHECK IN THE AMOUNT OF \$ _____

Make check payable to: **KVMA**

Remit to: KVMA, P. O. Box 4067, Frankfort, KY 40604-4067

Questions: Phone (502) 226-5862, Fax (502) 226-6177, E-mail: info@kvma.com